



AORN SEAL OF RECOGNITION™

Program Description & Terms

AORN's SEAL OF RECOGNITION program is designed to assist health care professionals in selecting quality training, education, and in-service programs that are consistent with the AORN *Guidelines for Perioperative Practice*. Materials with the AORN SEAL OF RECOGNITION signal to educators and perioperative professionals that the information presented is sound, reliable, and based on the applicable AORN *Guideline for Perioperative Practice*. The SEAL provides an immediate visual confirmation that the content of training, education and in-service programs has satisfied a quality review by AORN.

Program Benefits

- Feedback directly from AORN's clinical nurse experts on staff to improve your education and training materials
- AORN SEAL OF RECOGNITION logo placement on approved materials confirms quality for your perioperative users.
- Highlighted exposure at the AORN Global Surgical Conference & Expo (subject to deadlines)
- Additional recognition includes SEAL OF RECOGNITION announcement in AORN's email newsletter and listing on a dedicated SEAL OF RECOGNITION webpage at aorn.org.

Eligible Education Materials

Training, education, and in-service activity content that is related to advancing perioperative practice, developed around the safe use of equipment and/or products used in the perioperative setting, and conforms to AORN's *Guidelines for Perioperative Practice* are eligible for the AORN SEAL OF RECOGNITION. Eligible materials include:

- White papers
- Posters for on-site safety notices and training
- Brochures, training manuals for patients or healthcare professionals
- In-service programs (PPT or manuals); in-service webinars only with special permission
- Operations manuals/instructions for use
- Videos – only with special advance permission from AORN

Note: All materials must be a stand-alone piece and not part of a package of information. Images must follow AORN *Guidelines* and best clinical nursing practices. Materials that provide contact hours are not eligible for review. Approved materials may not be modified without additional approval through the AORN SEAL OF RECOGNITION program. The AORN SEAL OF RECOGNITION may only be used on the specific materials submitted and approved by AORN.

Application and Review Process

Companies interested in the AORN SEAL OF RECOGNITION submit their material(s) to AORN for an initial assessment to determine program eligibility. If eligible, AORN will provide pricing, application, and the AORN SEAL OF RECOGNITION [TERMS OF USE](#).

Upon receipt of signed application, AORN's clinical nurse experts will begin review. The review process may take up to six weeks. Any required edits or changes will be communicated to the applicant. Applicants will make required changes and resubmit materials for final approval. Final versions must also show where the AORN SEAL OF RECOGNITION logo and accompanying disclaimer will be placed.

Note: Applicants are responsible for making edits required by AORN nurse experts. Refunds are not provided if an applicant chooses not to make required edits and the materials are not awarded the SEAL OF RECOGNITION. The quoted fee includes one review and one confirmation of edits. Additional rounds of review and edits may require additional fees.

Program Fee

The AORN SEAL OF RECOGNITION program fee is based on the AORN clinical nurse expert's time needed to review and comment on the materials. Payment must be received by AORN prior to the SEAL OF RECOGNITION being awarded.

Fee Structure

Level 1 - \$10,000

Level 2 - \$17,000

Level 3 - \$23,000

Required Notice

The AORN SEAL OF RECOGNITION program is not an endorsement program. AORN does not endorse any commercial products or services, nor is the program a review of products or services. The program is only for review of the educational or training content in the materials provided. Recipients are required to include the following disclaimer language on the approved materials:

The AORN Seal of Recognition has been award to <Title of Training or In-Service Program> on <Approval Date> and does not imply that AORN approves or endorses any product or service mentioned in these materials. The AORN Seal of Recognition program does not include any CE credit for programs.

The AORN SEAL OF RECOGNITION program is separate from the AORN ANCC Accredited Provider Unit and does not include any CE credit for programs. Training, education, and in-service materials submitted for review through the SEAL OF RECOGNITION program are considered commercial and promotional in nature and therefore do not meet the ANCC criteria for continuing education hours. Continuing education courses that provide contact hours are not eligible for the AORN SEAL OF RECOGNITION program.